

TADD MANITOBA



**Manitoba
Public Insurance**

INTRODUCTION

TADD MANITOBA CONTINUES TO MAKE A POSITIVE INFLUENCE THROUGHOUT MANITOBA. THE ROLE OF BOTH SCHOOLS AND INDIVIDUALS MAY BE LIMITED ONLY BY CONCERN, EMPATHY AND PERSONAL EFFORT YOU WANT TO MAKE.

YOUR ACTIONS IN YOUR SCHOOL AND COMMUNITY WILL SAVE LIVES AND MAKE MANY PEOPLE THINK BEFORE THEY DRIVE IMPAIRED, DISTRACTED, OR BE A PASSENGER WITH SOMEONE WHO IS MAKING DANGEROUS DECISIONS.

THE WORK DONE BY TADD MANITOBA IS NOT EASY AND MANY IN YOUR SCHOOL WILL CHALLENGE YOUR DECISION TO CHANGE SOME CURRENT ATTITUDES. YOU NEED TO LEAD BY EXAMPLE AND EVENTUALLY MORE WILL FOLLOW YOUR LEADERSHIP. KEEP IN MIND THAT THERE ARE STUDENTS THAT ARE DOING SIMILAR THINGS IN THEIR COMMUNITIES AND TOGETHER TADD MANITOBA WILL MAKE A DIFFERENCE.

TADD MANITOBA WISHES YOU LUCK IN WORKING TOWARDS ELIMINATING IMPAIRED DRIVING AND DISTRACTED DRIVING.



HISTORY OF TADD MANITOBA

TADD BEGAN IN MANITOBA IN JUNE 1986. IT WAS THE RESULT OF A STUDENT IN SWAN LAKE, MB, CALLING THE CHAIR OF SAFE GRAD MANITOBA TO THANK ALL CONCERNED FOR CARING ENOUGH TO PROVIDE A SAFE CELEBRATION FOR HIS CLASS AND GUESTS.

HE DID HOWEVER EXPRESS A CONCERN THAT THIS COVERED ONE NIGHT ONLY AND SAID HE WAS ANXIOUS ABOUT YOUNGER STUDENTS WHO WERE IN GRADES 9 TO 11 WHO OFTEN WENT TO PARTIES, CONSUMED ALCOHOL, AND DROVE VEHICLES. HIS BROTHER WAS IN THAT GROUP AND DID NOT HAVE THE INFORMATION THAT SAFE GRAD PROVIDED TO GRADE 12 STUDENTS.

SAFE GRAD OFFERED TO PROVIDE THIS INFORMATION USING A NEW PROGRAM CALLED TADD (TEENS AGAINST DRINKING AND DRIVING) THE RECENT GRAD THOUGHT THIS WAS A GREAT STEP FORWARD AND THE FIRST TADD GROUPS STARTED IN VARIOUS HIGH SCHOOLS IN SEPTEMBER 1986.

OTHER BENEFITS FROM TADD MANITOBA

COMMUNITY SERVICE CREDITS (CSSIP)

AS SOME STUDENTS ARE AWARE, THERE IS A NEED TO OBTAIN VOLUNTEER OR COMMUNITY CREDITS IN ORDER TO GRADUATE. TADD MANITOBA, THROUGH THE DEPARTMENT OF EDUCATION, HAS RECEIVED PERMISSION TO HAVE SCHOOLS COUNT TADD ACTIVITIES FOR THESE CREDITS. SCHOOLS WILL HAVE TOTAL CONTROL IN ALL TADD RELATED PROJECTS UNDERTAKEN AS WELL AS THE NUMBER OF CREDITS ASSIGNED PER PROJECT.

TADD SCHOLARSHIP

EVERY YEAR, TADD MANITOBA AWARDS **TWO** STUDENTS IN MANITOBA A SCHOLARSHIP WORTH \$500. THESE ARE OPEN TO ALL STUDENTS OF MANITOBA WITH PREFERENCE GIVEN TO THOSE STUDENTS WHO ARE ACTIVELY INVOLVED IN TADD RELATED ACTIVITIES. OUR GOAL IS TO RECOGNIZE STUDENTS WHO SHOW A PASSION THAT LEADS AND INSPIRES POSITIVE CHANGE IN THEIR COMMUNITY. YEARLY DEADLINE FOR APPLICATION IS END OF APRIL, SENT TO MSBA OFFICE. SEE TADDMANITOBA.COM FOR MORE DETAILS.

OTHER BENEFITS FROM TADD MANITOBA (CONTINUING)

TADD MANITOBA WORKSHOPS AND MPI

MANITOBA PUBLIC INSURANCE HAS BEEN A PARTNER OF TADD MANITOBA FOR MANY YEARS AND WE'VE DEVELOPED A FEW PROGRAMS ALONG THE WAY WHICH WE OFFER. WE PROVIDE FREE WORKSHOPS THROUGHOUT MANITOBA WHERE WE DISCUSS ISSUES OF DRINKING AND DRIVING, DISTRACTED DRIVING, AND DRUGGED DRIVING. MPI BRINGS OUT THEIR VIRTUAL REALITY DRIVING SIMULATOR FOR ALL STUDENTS TO PARTICIPATE IN THROUGHOUT THE DAY.

LUNCH IS PROVIDED AND USUALLY WE HAVE A GIVE-AWAY OR TWO FOR THE PARTICIPANTS.

MPI ALSO OFFERS A SPEAKERS TOUR EVERY YEAR IN MANITOBA. THOUSANDS OF MANITOBA TEENS WILL HEAR ABOUT THE PHYSICAL DEVASTATION AND EMOTIONAL TRAUMA, CAUSED BY DRINKING AND DRIVING AS WELL AS DISTRACTED DRIVING, FROM SPEAKERS WHOSE LIVES HAVE BEEN TOUCHED BY THIS CRIME.

MANITOBA PUBLIC INSURANCE'S "FRIENDS FOR LIFE" SPEAKER SERIES TOURS MORE THAN 50 SCHOOLS THROUGHOUT THE PROVINCE. WORKING IN PARTNERSHIP WITH THE MANITOBA SCHOOL BOARD ASSOCIATION (MSBA) AND TADD MANITOBA, STUDENTS WILL HEAR A ONE-HOUR PRESENTATION FROM A SPEAKER WHOSE LIFE HAS BEEN FOREVER CHANGED BECAUSE OF A DANGEROUS DECISION.

MANITOBA PUBLIC INSURANCE IS COMMITTED TO ENCOURAGING SAFE DRIVING. THE FRIENDS FOR LIFE SPEAKER SERIES USES EYE-OPENING, REAL-LIFE STORIES TO EDUCATE HIGH SCHOOL STUDENTS ABOUT THE CONSEQUENCES OF DRINKING AND DRIVING AND DISTRACTED DRIVING.

ON BEHALF OF TADD MANITOBA, THANK YOU FOR YOUR TIME AND INTEREST.