

Seriously?

Vicki Olatundun is a persuasive, high-octane, powerful, passionate motivational speaker. She is the author of *Unleash Your Crazy to Win*, a touching story of her personal struggle and how she turned that into an opportunity to obtain business success. She continues to powerfully share with others what has led her down the uncommon path of also becoming a Road Safety Warrior. Her mission is to create a society with zero fatalities on our roads. In 2014, she was a nominee for the prestigious Woman of Distinction Award and in 2015 she was declared a "Change Maker," one of Canada's 40 women who are making Canada a better place by Canadian Living Magazine. Vicki was honoured by the Manitoba Legislative Assembly for her community service for families in 2016 and in the same year she became the proud recipient of the coveted Non-Profit Excellence Award from the Steinbach Chamber of Commerce. 2017 saw her team nominated again for the same award. During her time at the Steinbach Resource Centre, Vicki created the Road Safety Playground. The playground helps educate children and adults about positive road safety behaviors. Vicki has spoken to a number of audiences over the past ten years. In 2018 she spoke at the 2018 SHE Day and was a presenter for the TED Talk Winnipeg series.



Vicki Olatundun

Vicki is available from November 18 to November 29, 2019.

Recommended Audience: **Grades 10 to 12**

Requirements: LCD projector screen, microphone, sound system, laptop

Length: Approximately 45-minute presentation + 15-minute Q+A

Schedule a presentation

To schedule a presentation, please contact
Community Relations at 204-985-8737 or RoadSafety@mpi.mb.ca.

Encourage your students to be 'friends for life'

When your school hosts a presenter, you will receive a Friends for Life banner that students can sign as a pledge to be 'friends for life'. This pledge means they're committed to making safe driving choices and will encourage their friends to do the same.

About Friends for Life

Young Manitoba drivers (age 16 - 19) are consistently over-represented in collisions related to distracted driving, impaired driving and speed. Friends for Life is an initiative of Manitoba Public Insurance, in partnership with the Manitoba School Boards Association and Teens Against Destructive Decisions (TADD). The Friends for Life speaker series uses eye-opening, real life stories to educate high school students about the consequences of unsafe driving behaviours.

In 2017:

- Distracted driving was responsible for 41% of people killed and 42% of people seriously injured.
- Impaired driving killed 23 people.
- Speed was responsible for 18% of people killed.

Source: 2017 Traffic Collision Statistics Report



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